

CERTIFICATIONS, HONORS AND AWARDS

- Lifetime Certified Master Consultant (CMC) by BREI
- Certified Economic Developer (CEcD) by the International Economic Development Council
- Certified Instructor by the NeighborWorks Training Institute
- 2000 Atlanta Minority Business Advocate of the Year

ORGANIZATIONAL MEMBERSHIPS/AFFILIATIONS

- Georgia Economic Developers Association
- Business Retention and Expansion International
- International Economic Development Council
- DeKalb Enterprise Business Corporation
- Georgia Small Business Capital

LESCOT'S OTHER CORE CAPABILITIES

Economic Development Assistance Services

E-Business and E-Commerce Business
Development Services

Global/International Business Development
Services

Market Development and Representation
Assistance Services

Training, Seminars and Other Communication
Related Assistance Services



BUSINESS, MANAGEMENT AND TECHNICAL ASSISTANCE SERVICES



LESCOT ENTERPRISES, INC.
P.O. BOX 1279
1128 ANNIE LANE
MABLETON, GA 30126

770-732-9392 PHONE/FAX
404-275-0198 CELL
WWW.LESCOT.COM
ART@LESCOT.COM



Your Resource for Business, Marketing
and Economic Development Services

BUSINESS, MANAGEMENT AND TECHNICAL ASSISTANCE SERVICES

LeScot focuses on management assistance strategies designed to sustain the corporate or business enterprise. Assistance strategies are generated from research and proven business assistance efforts and correlated with company / organization capabilities and resources.

LeScot's business, management, market and technology development skill sets include:

BUSINESS DEVELOPMENT ASSISTANCE



- Business Planning
- Business Assessment Tool
- Marketing Planning
- Contract/Loan/Grant Proposals
- Feasibility Studies
- Site Analysis
- Project Management
- Business Research
- Internet Marketing
- Marketing Promotion Strategies
- Government / Business Procurement Strategies
- Survey Research and Design
- Sales Development Strategies

TECHNOLOGY DEVELOPMENT EXPERTISE



- Quality Control Analysis
- Workflow Analysis
- Plant Layout Assistance
- Web Site Analysis and Design Assistance



INTERNATIONAL DEVELOPMENT TRADE

- Survey Design
- Survey Research
- Training
- International Trade Development
- Developing Strategic Alliances

E-COMMERCE PROCUREMENT ASSISTANCE



- Internet Procurement Marketing Strategies
- Electronic Web Site Registration Strategies

SUCCESSFUL TRACK RECORD

LeScot has a successful track record of providing specific assistance in this arena. Experience includes:

- Assisted a non-profit organization with the submission of a successful grant application.
- Completed feasibility study for a campground that was also used in a successful loan application.
- Managed Georgia Tech's EDA University Center for 13 years whose mission was to provide management and economic development assistance to businesses and economic development organizations in Georgia; able to keep funding for the program while the federal government was focused on reducing/eliminating funding for this activity. LeScot also acquired additional funding during the time period for specific projects.

CLIENT TESTIMONIAL

"Art is a consummate professional with many years of practical experience. What I truly like, however, is Art's commitment to his clients to get the job done in a timely manner. He is not only a quality professional but a quality person who is a pleasure to work with."

*Edward A. Nelson,
President, EAN International, Inc.*